

Аннотация рабочей программы дисциплины «Иностранный язык» (английский)

Целью освоения дисциплины «Иностранный язык» является повышение исходного уровня владения иностранным языком, достигнутого на предыдущей ступени образования, и овладение студентами необходимым и достаточным уровнем иноязычной коммуникативной компетенции для решения социально-коммуникативных задач в различных областях профессиональной, научной, культурной и бытовой сфер деятельности, при общении с зарубежными партнерами, а также для дальнейшего самообразования.

Задачи дисциплины

- получение знаний о системе современного английского языка; нормах и стилистических требованиях устной, письменной, электронной коммуникации, основах и формах деловой коммуникаций; методах сбора, обработки и хранения деловой информации;
- формирование умений осуществлять межличностное и межкультурное общение с применением знаний о национально-культурных особенностях своей страны; поддерживать профессиональную коммуникацию; осуществлять публичные выступления;
- владение коммуникационными навыками на английском языке; навыками сбора, обработки деловой информации; навыками составления и передачи деловой информации для решения задач межличностного и межкультурного взаимодействия.

Тема 1 Обзор основных грамматических структур.

1. Порядок слов в простом повествовательном и вопросительном предложениях.
2. Действительный и страдательный залоги.
3. Видо-временные формы глагола: Simple, Progressive, Perfect, Perfect Progressive Active/Passive.

Тема 2 Greetings and goodbyes. Introductions

- 1 Meeting Etiquette.
- 2 Welcoming the partner.
- 3 Introducing yourself.

Тема 3 Small talk. Ending conversation

- 1 Small Talk as a light informal conversation for social occasions.
- 2 Conducting small talks.
- 3 Purposes of Small Talks.

Тема 4 Ordinal numbers. Figures

- 1 Figures and Dates in formal letters.
- 2 Cardinal Numbers.
- 3 Figure as a written or printed symbol representing something other than a letter, especially a number.

Тема 5 Dates. Time and expressions

- 1 Forms of expressing Time.
- 2 Most time consuming ways of getting to work.
- 3 Definitions of Date.

Тема 6 Vacation time. Prices

1. Long hoped for vacation.

- 2 Vacation as a period of time devoted to pleasure, rest, or relaxation, especially one with pay granted to an employee.
- 3 Price as the quantity of payment or compensation given by one party to another in return for one unit of goods or services.

Tema 7 Pay and benefits. Your job

- 1 Employment vs Unemployment.
- 2 Employee Benefits.
- 3 Benefits of being skilled and qualified.

Tema 8 Types of work. Getting to work

- 1 Full-time and part-time work.
- 2 Multi-tracking.
- 3 Job sharing.

Tema 9 Definition of Management

- 1 The five functions of Management.
- 2 Branches of Business Management.
- 3 Basic Roles of a Manager.

Tema 10 Levels and Areas of Management

- 1 Three Management Levels.
- 2 Implementation of policies and strategies.
- 3 Team Spirit.

Tema 11 Management Skills

- 1 Basic Management Skills.
- 2 Analyzing complex situations.
- 3 Providing guidance to a specific group.

Tema 12 Basis of Financial Management

- 1 Objectives of Financial Management.
- 2 Scope of Financial Management.
- 3 Financial Management for Start Up.

Tema 13 Outside Sources of Financing

- 1 Short-term Financing.
- 2 Long-term Financing.
- 3 External Sources of Financing.

Tema 14 Sources of Unsecured Financing

- 1 Wholesalers provide financial aid to retailers.
- 2 Advantages of a Promissory Note.
- 3 The prime interest rate (the preference rate).

Tema 15 Accounting

- 1 Accounting as the measurement, processing, and communication of financial and non-financial information about economic entities such as businesses and corporations.
- 2 Accounting fields.
- 3 Financial Accounting vs Management Accounting.

Тема 16 Operations Management

1 Operations Management as an area of management concerned with designing and controlling the process of production and redesigning business operations in the production of goods or services.

2 Operations management for services.

3 Safety, Risk and Maintenance.

Тема 17 Marketing

1 Marketing as the study and management of exchange relationships

2 Needs. Wants. Demands.

3 A marketing orientation as a "philosophy of business management" or "a corporate state of mind", or as an "organizational culture"

Тема 18 Risk Management

1 Risk management as the identification, evaluation, and prioritization of risks followed by coordinated and economical application of resources to minimize, monitor, and control the probability or impact of unfortunate events or to maximize the realization of opportunities.

2 Sources of Risks.

3 Strategies to manage threats.

Тема 19 Management Information Technology (IT)

1 IT management as the discipline whereby all of the information technology resources of a firm are managed in accordance with its needs and priorities.

2 IT Management vs Management Information Systems

3 Primary focus of IT Management.

Тема 20 Human Resources Management (HRM)

1 Human resource management as the strategic approach to the effective management of people in a company or organization such that they help their business gain a competitive advantage.

2 Business function of HRM.

3 Staffing as the recruitment and selection of potential employees.

Тема 21 Motivation

1 Motivation as the experience of desire or aversion (You want something, or want to avoid or escape something).

2 Objective aspect and subjective aspect.

3 Abraham Maslow's hierarchy of needs.

Тема 22 Business Ethics

1 Business ethics as a form of applied ethics or professional ethics, that examines ethical principles and moral or ethical problems that can arise in a business environment.

2 Influential factors on business ethics.

3 Emerging issues.

Тема 23 Environmental Problems

1 Climate change.

2 Environmental degradation.

3 Environmental health.

Объем дисциплины – 7 з. е.

Форма промежуточного контроля – зачет, зачет, экзамен